

BIOSPHERE BOODJA

Arts & Wild Things Festival

A REGIONAL FESTIVAL CELEBRATING ART,
CULTURE & CONNECTION TO COUNTRY



FREE-ENTRY EVENT

SUNDAY 28 TO MONDAY 29 SEPTEMBER 2025

Goomalling, Ballardong Country, Avon Valley, WA

SPONSORSHIP PROSPECTUS



Wanju - Welcome

Welcome to Biosphere Boodja 2025 — a bold new celebration of regional creativity, culture, and community. Whether you're a long-time supporter of the arts or exploring sponsorship for the first time, we're so glad you're here.

This festival is about more than just great music, art, and storytelling — it's a collaboration between First Nations leaders, artists, families, and dreamers, coming together on Ballardong Country to reimagine what's possible.

We invite you to be part of something deeply meaningful, playful, and powerful.

- The Biosphere Boodja Team





About the Festival

What: A new, free-entry regional arts and culture festival

When: Sunday 28 – Monday 29 September 2025 (King's Birthday Long Weekend)

Where: Goomalling, WA – Ballardong Noongar Country

Who: Projected attendance of 5,000 people

A vibrant all-ages event with live music, giant puppets, community workshops, immersive clay installations, stargazing, storytelling, and a breathtaking night time projection show on the iconic Goomalling grain domes.



Why:

To inspire children in regional communities by showing that art is a powerful and valid pathway.

Biosphere Boodja celebrates creativity in all its forms: clay, puppetry, dance, music, and everything in between. Through this celebration, we aim to connect one another to the land on which we walk and call home—to slow down, to listen, and to feel the deep connection that exists in all things.



Who You'll Reach

- Creative families and educators
- Clay enthusiasts and art lovers
- Empty-nesters and eco-conscious travellers
- Perth weekenders seeking a regional escape
- Regional Wheatbelt locals & businesses.

Why Sponsor?

- Align your brand with sustainability, creativity, and culture
- Reach a captive, multi-generational audience during school holidays
- Gain media coverage through digital, print, and experiential placements
- Support Indigenous storytelling, youth engagement, and regional arts.

Be Part of It

To discuss a custom sponsorship or secure your tier, contact:

Maria Katsikandarakis
Creative Events Manager
maria@biosphereboodja.com
0423 678 254

Sponsorship Cut-Off Date: **15 August 2025**

To ensure your brand is included across all print and digital materials, sponsorships must be confirmed by **Friday, 15 August 2025**.





Sponsorship Tiers & Inclusions

All sponsors receive professional media assets including photography, video, and drone footage showcasing your support.

Signature Sponsor | \$25,000+

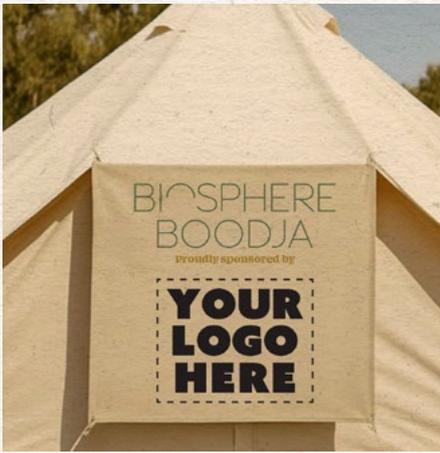
- Exclusive naming rights to a key event space or festival experience (e.g., The [Sponsor Name] Clay Pavilion or [Sponsor Name] Workshop Tent)
- Premium logo placement on the festival website, social media, signage, and printed materials
- Dedicated social media feature and recognition in festival media coverage
 - Full media assets package (photography, video, drone footage)
 - 2 VIP hot air balloon tickets
 - 3 VIP glamping tents for your team or guests

Contact us for a tailored benefits package.

Diamond Sponsor | \$20,000 - \$24,999

- Naming rights to a festival activity or area (e.g., The [Sponsor Name] Kids' Making Zone)
- Logo and name across website, social media, signage, and printed materials
 - Social media feature and recognition in media coverage
 - Full media assets package
 - 30 complimentary raffle tickets
 - 2 VIP glamping tents





Platinum Sponsor | \$15,000 – \$19,999

- Co-branding of a festival feature or activity (e.g., Creative Workshop Space)
- Logo presence across website, socials, signage, and printed materials
 - Social media mention
 - Full media assets package
 - 20 complimentary raffle tickets
 - 1 VIP glamping tent

Gold Sponsor | \$9,000 – \$14,999

- Logo on the festival website, printed signage, and social media
 - Verbal acknowledgement during the event
 - Inclusion in the festival thank-you video
 - Unlimited bush camping for your team or guests
 - 10 complimentary raffle tickets
 - Full media assets package

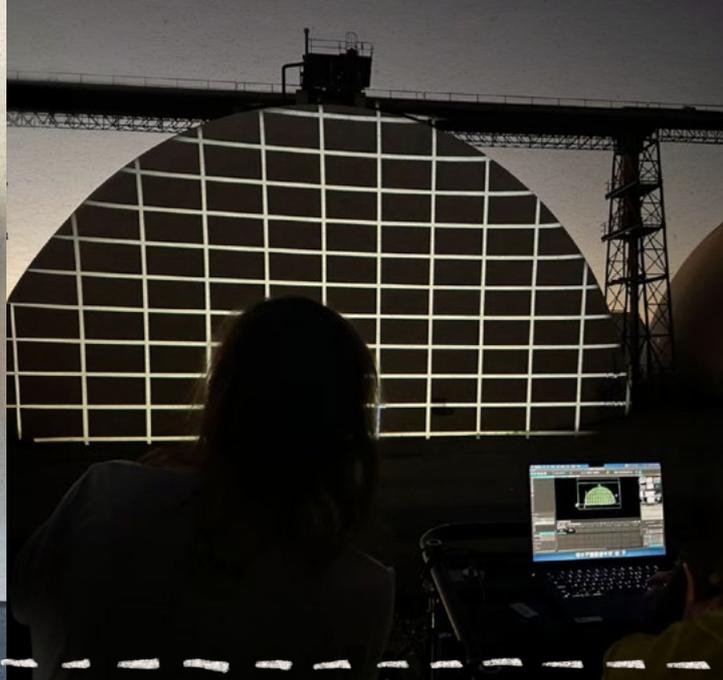
Silver Sponsor | \$5,000 – \$8,999

- Logo on website, event signage, printed materials, and social media
 - Full media assets package
 - 5 complimentary raffle tickets

Local Business Sponsor (Avon Valley Postcodes) | \$500–\$5,000

- Custom tiers: Wild Clay, Earthenware, Stoneware, Porcelain
- Logo and name on local signage, website, and socials
 - Full media assets package
 - 5 complimentary raffle tickets

Designed for businesses in Goomalling and Avon Valley postcodes
(6460, 6461, 6401, 6407, 6383, 6405)



Where Your Support Goes:

All sponsorship directly supports:

- Payment for artists and cultural contributors
- Essential infrastructure (road closures, waste management, sound & lighting)
- Ensuring the festival remains free and accessible for all

Can't sponsor but still want to support?

Scan the QR code to [donate](#) via our [Australian Cultural Fund](#) page.

Every contribution — big or small — helps us bring artists, infrastructure, and inspiration to life. You'll be supporting a powerful event that connects community, celebrates culture, and leaves a lasting impact.





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